



# Software Development

Bespoke software designed to enhance and fit seamlessly into your existing business software.

## Innovative Software Development

We specialise in developing bespoke software, using cutting-edge technologies that enhance productivity and integrate seamlessly into your existing business software. Our dedicated team can assist in analysing, scoping and writing software that can improve efficiency & productivity and produce workflows that are capable of delivering real value back to your business.

Developing new software can deliver improved Customer Satisfaction e.g., user-friendly software interfaces and granular reporting. We offer fixed-price, fixed-timetable and milestone-driven projects, post delivery we can also provide cost-effective maintenance and support.

Bespoke software is designed to enhance and fit seamlessly into your existing business software and scalable architecture means that it grows with your business. Using Agile Development Methodologies means we take a project management led approach which breaks the project into developmental stages with an emphasises on collaboration and continuous improvement.

We have a team of full-stack developers who adhere to best practice, ensuring your data is protected by industry-leading security protocols.

### Recent development successes:

- [Web based CRM systems](#)
- [Integration code](#)
- [App Development](#)
- [Data workflows and process automation](#)
- [Monitoring systems](#)

## Key features of this service



**Customised Solutions:** Tailored to your needs, our software solutions are designed to enhance and fit seamlessly into your existing business software.



**Agile Development Methodology:** A project management led approach that breaks the project into developmental stages with an emphasises on collaboration and continuous improvement.



**Scalable Architecture:** Software that grows with your business.



**Robust Security Measures:** Your data is protected by industry-leading security protocols.

Call ASL on **0345 862 0350** to discuss our innovative software development.

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Certificate Number 15167  
ISO 9001, ISO 27001



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## Benefits ASL deliver



**Efficiency:** Increased business efficiency and productivity



**Cost Savings:** Save time and resources to deliver maximum value



**Improved Customer Satisfaction:** User-friendly software interfaces and granular reporting

## Why choose ASL?

- ✓ 25 years experience in software development
- ✓ Team of full-stack developers
- ✓ We offer fixed-price, fixed-timetable and milestone-driven projects
- ✓ Cost-effective maintenance and support

## How much does this service cost?

Scoping, discovery and goal setting are key to software development success. We take the time at the project inception phase to understand your outcome requirements, once the analysis is complete, we can then provide realistic timescales and project costs. Contact our sales team to learn more.

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